



# Bletchley & District Swim Club

Affiliated to the ASA South East Region and the Oxon & North Bucks ASA

## CONSENT FORM FOR USING IMAGES OF CHILDREN

NAME OF CHILD: ..... DATE OF BIRTH: .....

Occasionally, we may take photographs of the children. We may use these images in our club prospectus or in other printed publications that we produce, as well as on our website and on our display board. We may also make video recordings for educational use in order for the swimmer to "see" themselves swimming. All video recordings will be deleted unless the swimmer and parent/guardian is informed otherwise and full details will be provided to the swimmer and parent/guardian of the intention that the video recording is to kept for.

ALL photography taken will only be used if appropriate (for example, no pictures of children in full swimming costumes would be used if this could be interpreted in any other means then what it was intended for, thereby reducing any risk of such images being used inappropriately).

### Condition of use

1. This form is valid for 2 years from the date you sign it, or for the period of time your child attends this club. The consent will automatically expire after this time.
2. We will not re-use any photographs after your child leaves this Club.
3. We will not use the personal details or full names (which means first name and surname) of any child or adult in a photographic image, on our website, in our club prospectus or in any of our other printed publications.
4. We will not include personal e-mail or postal addresses, or telephone or fax numbers on video, on our website, or in other printed publications.
5. If we use photographs of individual swimmers, we will not use the name of that child in the accompanying text or photo caption.
6. If we name a swimmer in the text, we will not use a photograph of that child to accompany the article, unless for a specific reason in which case the child and parent/guardian would be notified prior to this happening. (An example of this would be sports editorial accompanied by swimmer/swimming team in the local newspaper e.g We could publish a team photograph of our swimmers that take part in Counties this year in The Citizen Newspaper ).
7. We may use team photographs for display purposes.
8. We will only use images of pupils who are suitably dressed, or the upper part of any child who is dressed in a swimming costume (if appropriate).
9. Should we not receive a copy of this form returned for your child, **we will assume that we do not have your consent** and your child will not be able to appear in any media or advertising material.

Please note that websites can be viewed throughout the world and not just where UK law applies. To comply with the Data Protection Act 1998, we need your permission before we can photograph or make any recordings of your child. Please answer questions 1 to 4 below, then sign and date the form where shown.

Please **DELETE** to leave your reply clearly indicated:

- |   |        |
|---|--------|
| 1. May we use your child's photograph in the clubs prospectus and other printed publications that we produce for promotional purposes and also on displays within the club? | Yes/No |
| 2 May we use your child's image on our website?   | Yes/No |
| 3 May we record your child's image on video?  | Yes/No |
| 4 Are you happy for your child to appear in the media?  | Yes/No |

I have read and understood the conditions of use.

SIGNATURE OF PARENT OR GUARDIAN: .....

NAME (IN BLOCK CAPITALS): .....

DATE: .....

Please return the completed form to Bletchley & District Swim Club as soon as possible





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[www.bletchleyswim.com](http://www.bletchleyswim.com)